



YOUNG VOICES

SUPPORTER
UPDATE
FALL 2020

WWW.YOUNG-VOICES.COM

LETTER FROM THE PRESIDENT

Dear Supporter,

'Tis the season for giving thanks, and this year, I'm more thankful than ever. Despite all the turmoil in 2020, Young Voices has not only survived but thrived as an organization. This was only made possible by the investments supporters like you have made in the next generation of leaders for liberty. For your enduring help, thank you.

In the coming pages, you will read about all the exciting expansions at Young Voices this year — the launch of a new radio show, the success of our podcast incubator, and a promising start for a new speakers bureau. You will also read exciting life updates from our top contributors and alumni, from

**LIVES ARE
CHANGING
EVERY DAY
AT YOUNG
VOICES**

new jobs to promotions to book deals.

Most importantly, you will read about our larger strategic vision for the future. I hope you will be as inspired about Young Voices as I am coming into work every day. My team is adding rocketfuel to the careers of tomorrow's changemakers today, and we're already seeing results.



Thank you again,
Casey Given

A stylized, handwritten signature in black ink, consisting of a large 'C' followed by a series of loops and a horizontal line.

President & Executive Director
Young Voices

OUR STRATEGIC VISION FOR 2020-2021

A COMPREHENSIVE, SCALABLE NONPROFIT PUBLIC RELATIONS FIRM AND TALENT AGENCY FOR LIBERTY

For most of our history, Young Voices has had two fundamental offerings; we edit and pitch articles for publications, and we schedule broadcast interviews on TV and radio. This year, Young Voices is making major investments toward a larger strategic vision for the future of our organization. That is, to be a *comprehensive, scalable nonprofit talent agency and PR firm for liberty*.

Comprehensive in the sense that we will soon have a footprint in every major channel of communications. *Scalable* in the sense that we have grown our program offerings to more pupils in a single year than ever, cultivating the next generation of lifelong advocates to shift the Overton Window in the US and beyond toward policy solutions rooted in free markets and individual rights.

WHAT TO EXPECT

The following pages outline programmatic investments Young Voices is making to achieve this strategic vision.



NEW RADIO SHOW

"Moving Forward" takes Young Voices' training and talent development to the next level

Since 2015, Young Voices has hosted a podcast to showcase and prepare our writers for broadcast media. In 2020, we made a major jump to terrestrial radio, launching our own show, *Moving Forward with Young Voices*, on the Fed by Ravens audio network. Airing once a week and spanning 60 minutes, the new program features four Young Voices writers per episode to speak about the most noteworthy current affairs of the week as well as their recent articles. The show airs on KTALK, KDXU, and KYAH across Utah and is then released in packaged podcasts for subscribers. On net, it reaches close to 55,000 listeners a

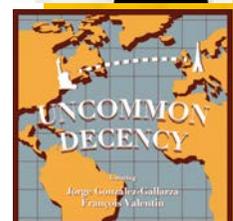


week. Where Young Voices' former podcast, *Underscored*, could offer interview experience to one to two contributors every week, *Moving Forward* doubles both the capacity and quality of the product with four guest spots and a professionalized interview experience.

PODCAST ACCELERATOR

This year, Young Voices launched a new podcast incubator program with support from the Atlas Network, providing training and equipment for show hosts to get their idea off the ground. Young Voices graduated our first class of Podcast Accelerators in August, successfully launching four shows including two for think tanks — the Cardinal Institute of West Virginia and the Australian Taxpayers Alliance.

In September, we launched our second round Podcast Accelerators, including new shows by Venezuelan freedom activist Jorge Gonzalez-Gallerza and conservative criminal justice reform leader Hannah Cox. So far, the Podcast Accelerator program has facilitated the successful launch of eight shows, and we're aiming to empower ever more pro-liberty hosts on this exciting new medium in 2021.



SPEAKERS BUREAU

2020 is not exactly the best year to start a speakers bureau, but Young Voices has soft launched one anyway! We hosted a socially-distanced training for our first class of speakers in August thanks to a partnership with Americans for Prosperity Foundation and have already booked three virtual talks: Matthew Larosiere on the Second Amendment, Ashkhen Kazaryan on the future of tech and innovation, and Alexandra Hudson on civility in this polarized age. We look forward to ramping up these efforts in 2021, preparing our best writers for lifelong careers spreading the message of liberty to new audiences.



BOOK DEALS



At the core of Young Voices' professional development mission is the question of how to help contributors best build and project expertise in their field. TV, radio and a trail of op-ed's are part of that, but what comes next? We believe the answer is publishing a book!

Numerous writers on our roster are actively developing book proposals and working with our staff to give them the best chance at securing book deals.

Alexandra Hudson is the first member of Young Voices to secure a deal, for her book *Against Politeness: How Politeness Failed America and Civility Can Save It*, coming from St. Martin's Press. Spokesperson Stephen Kent also has a deal with Hachette Center Street for *How The Force Can Save The World: Star Wars as a Guide to Personal Growth & Political Reconciliation*. Madison Moore is also set to publish *Lying Dog-Faced Pony Socialist: A Call To Save Free Markets* with Post Hill Press on May 18, 2021.

CONTRIBUTOR UPDATES

Young Voices is all about our impact. Here are a few stories.

1

Senior Contributor Brad Polumbo is now the opinion editor for FEE.org, the highly-trafficked website of the Foundation for Economic Education. We were pleased to honor Brad with the 2020 Young Voices Award in a virtual ceremony in September where he thanked Young Voices for fundamentally changing the trajectory of his career.



FEE

2

Associate Contributor Fiona Harrigan has accepted a position with *Reason* magazine, the premier libertarian publication, as a copyeditor. We were thrilled to be asked by *Reason* for a recommendation on filling the position. We can't wait to make many more connections like this for our writers in the future!



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3

Associate Contributor Shaun Cammack launched a new project aimed at cutting through the political bias of both left- and right-wing media, *The Narratives Project*. Shaun breaks down the subtle narratives being pushed by outlets and influencers for top breaking news stories. His work has caught the eyes of renowned writer Andrew Sullivan and Dr. Steven Pinker, among others.



SE



New contributor Tahmineh Dehbozorgi just accepted a columnist position at the *Orange County Register*. Tahmineh had this to say about the impact of our program: *“The wonderful team at Young Voices provided me with the ultimate tools to continue my path as a pro-liberty writer. I’m thrilled to join the Orange County Register as an opinion writer.”*

4

ALUMNI UPDATES

- Amelia Irvine (2017-2019) started a new job at Bates White Economic Consulting.
- Jerrod Laber (2016-2020) was promoted to help manage the Charles Koch Institute's activity in the international trade space, on top of foreign policy.
- Alexander Hammond (2018-2020) was promoted to a policy analyst at the UK's Institute of Economic Affairs focusing on original research.
- Ashkhen Kazaryan (2019-2020) started a new job as a content policy manager at Facebook.
- Ted Ellis (2017) was promoted to Director of Coalitions at Americans for Prosperity.
- Stephen Lusk (2017-18) launched a podcast focused on Mississippi state politics.
- Jacob Bruggeman (2019-20) started a PhD in American History at Johns Hopkins University.
- Elizabeth Hays (2016) got married to Ty Hicks and moved from Washington, DC to Detroit.
- Trace Mitchell (2019-20) started a new job as policy counsel for NetChoice.
- John Kristof (2017-20) started a new research job with EdChoice.
- Aaron White (2017-18) completed a certificate program in Civic Engagement at Pepperdine University.
- Brian Ericson (2019-20) joined the Opinion section team at *Deseret News*.

FEELING GENEROUS? GIVE THE GIFT OF LIBERTY

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